



Statement of Work for GHI Website Redesign

Prepared for: Website Task Force

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Overview

The current GHI.coop website is 10 years old and in need of updating. GHI also is transitioning to a new platform (Yardi) to perform many of the business functions of the cooperative. Therefore, they have requested an estimate for migrating their current Drupal site to WordPress, and are reconsidering what functions the new site should fulfill for the cooperative. The Website Task Force has developed a list of functional requirements ("Web Site Functions List.pdf") listing various features the new site should have.

Below are the three options for revamping the website that GHI requested, and a fourth that 4Site is proposing. If GHI selects a particular approach, 4Site will undertake a more detailed scoping and provide a final, fixed price for the project.

Unless specifically excluded, you can assume that all functional requirements are included in each option provided below. All options also include a custom design for the new site.



Option #1: \$105,000

- All items listed in the Web Site Functions List.pdf
- A second new Parkway Apartments Website hosted at a separate domain
- Integrated MLS Listing service for GHI homes on the market*
- All existing content migrated to the new GHI.coop site

Option #2: \$90,000

- All items listed in the Web Site Functions List.pdf (except what is listed below)
- Parkway Apartments Website materials and functionality will be folded into either the Yardi system, and/or the main GHI website.
- MLS Listing service and photo galleries will not be included.
- All remaining existing content will be migrated to the new GHI.coop site

Option #3: \$100,000

- All items listed in the Web Site Functions List.pdf (except what is listed below)
- A second new Parkway Apartments Website hosted at a separate domain.
- Current functionality of home sales and photo galleries will be maintained.
- All remaining existing content will be migrated to the new GHI.coop site

Option #4: \$55,000

4Site suggest an alternative approach:

- Create a new "public-facing site" that featured MLS listings, job postings, and some of the more popular GHI info (eg. listings of events)
- Keep the old site running with all the archival materials that members need to have access to (but are not part of Yardi) AND are not accessed frequently. Place the old site behind a password, thereby addressing current security issues.
- Move relevant portions of the Parkway site into the new site, and retire the Parkway site.
- Integrated MLS Listing service for GHI homes on the market*

**Note that MLS listings require an external service. The average cost for these services seem to run between \$50-\$200 month.*

