

Communications Committee Website Project

Wednesday, October 13, 2022

AGENDA: 7:00-9:00 pm

The GHI Board and Staff have directed the Communications Committee to assist in the implementation of the Website Task Force recommendations in its report to the board to update GHI's website. The updated website will include only content that will be identified for the public. Member content will be moved to the YARDI portal. GHI has contracted with an outside vendor to provide the technical support for the new WordPress implementation and environment. The goals for the Committee are to provide a content audit, to create a content map, to develop the information architecture, to create new content as appropriate and to edit existing content as needed. New features that were recommended by the Website Task Force will be addressed after the new WordPress website has been launched.

Note: Due to the nature and timeliness of this project, only Communications Committee members and GHI staff will participate in agenda items discussions during meetings which will be open to full membership. Ten minutes at the end of each meeting will be allocated for member comments.

1. YARDI Tutorial
2. Information Architecture Review and Discussion (see pages 2-5 of attachment)
3. Home Page Featured Content
4. Content Audit/Mapping
5. Wireframes
6. Member Comments