

Items Moved from Board Action Plan on 6-27-2021
Status as of 6-17-2021

2-5 Yr. Strategy		#	GHI 2021-2022 (12 Month) Strategic Action Plan Work Plan: Actions	Priority	Board	Cmte	Staff	Comments on status	Status
Goal	Objective								
A. Buildings & Property	A.2. Implement sustainable practices	A.2.d	Investigate the feasibility of installing a solar hot water system for the Parkway Apts.			GDC		On hold.	Started.
	A.3 Maintain & protect buildings & grounds	A.3.e	Implement Parkway apartment infrastructure improvement program.			GDC		The GDC Board accepted a capital improvements' plan that staff prepared in 2018. On November 19, 2020, the GDC Board decided that GDC will continue to request loans from GHI for the capital improvements program as needed.	Complete
	A.5 Enhance and improve buildings and grounds	A.5.b	Expand Fee-For- Service program.	C	X	BDTF	X	The Board decided that this review should be undertaken by a Business Development Task force that it passed a motion to establish. Unfortunately, no members volunteered to serve on this task force. The new Board deferred this item as Priority C.	Not started
C. Finance	C.4 Increase revenue through business development.	C.4.a	Analyze and consider pursuing business opportunities and implementing fee-for-service, including but not limited to those recommended by the LRPC.	C	X	BDTF	X	On 4/2/2020, the Board decided to establish a Business Development task force to explore the feasibility of specific business opportunities that the Long-range planning Committee recommended. No member applied to serve on the task force. The new Board deferred this item as Priority C.	In process
	C.5 Increase grant-based income opportunities. Consider hiring grants expert or outsourcing this function.	C.5.a	Partner with City and County to identify grant opportunities. Align ourselves with outside sources to identify grant opportunities.	C	X		X	Grants can take a lot of staff time. Could be a committee or task force issue? Stormwater, aging in place, environmentalism, power/renewables Hire someone to research opportunities?	In process
	C.6 Explore other money saving opportunities	C.6.a	Explore holding equity of 10-40 percent in some member units.	C	X	FIN & INVC	X		Not started
	C.7. Acquire additional apartment buildings.	C.7.a		C				Keep in mind should opportunity arise. Requires membership approval.	
	C.8. Protect equity of GDC parkway apartments GDC board could vote to move equity to GHI.	C.8.a	"judgement proof"			GDC		GDC strategic plan issue.	

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4. Communication and Member Engagement	D.4 Attract people drawn to co-ops & community living	D.4.a	Assign goal of attracting people to cooperative and community living to Communications and Marketing Committee.	C	X	COM/MARK			Ongoing
	D.5 Coordinate efforts w/external entities	D.5.a	Continue to refer issues to LGAC (Legislative and Government Affairs Committee) and have them monitor and report back. Include federal, state, county and city issues.	C	X	LGAC	X	LGAC recommended and the Board approved a task force to advocate GHI's position re: Maglev project. LGAC drafted a letter which the Board President sent to the Maryland Transportation Authority stating GHI's position on the Environmental Impact Study for the I-495 Beltway and the BW Parkway expansion project.	Ongoing
		D.5.b	Advocate for adequate public transit resources to be provided to the GHI community.	C	X	MOC	X	On November 5, 2020, the Board requested the Member Outreach Committee to survey the membership re: Use of Public Bus Services. The Board President sent a letter to the WMATA stating GHI's opposition to proposed budget cuts.	In process
	D.6 Be a leader in cooperative living & coops	D.6.a	Influence the shape of the Common Ownership Communities (COC) program in PG Co and MD.	C	X	LGAC			In process
	D.7 Increase cooperative living education, including about coop finances	D.7.a	Develop process for welcoming new members (and engaging existing members). As part of the process, revamp New Member Social to become educational; rename it to be broader than just social. Continue one on one visits between Board/MOC members and new members during their first 3-6 months.	C	X	MOC	X	GHI's Maintenance Director visits new members after they move in and request a visit, to discuss maintenance responsibilities. New members are given the opportunity to meet with Board members and/or MOC members. On November 5, 2020, the Board approved a Court Communicator program that the MOC recommended. MOC and other committees have this covered.	Ongoing

Committees and Task Forces	
BLD - Buildings Committee	MOC - Member Outreach Committee
COM/MARK - Communications & Marketing Committee	RRTF – Record Retention Task Force
EBYITF – Exterior Buildings and Yard Inspection Task Force	RV and Boat Lot Task Force
FIN - Finance Committee	Solar Contract Task Force

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Committees and Task Forces	
INVC – Investment Committee	SWTF – Storm Water Task Force
IT TF - Information Technology Task Force	Transition Task Force
LGAC - Legislative and Government Affairs Committee	WC - Woodlands Committee
LRPC - Long Range Planning Committee	ZTF - Zoning Task Force

Priority
<p>On 12-month Action Plan</p> <ul style="list-style-type: none"> A. High priority: must be addressed within the next year B. Medium priority: should be addressed within the next year; could include items of high importance but not high urgency
<p>On separate list of pending actions</p> <ul style="list-style-type: none"> C. Low priority: probably won't get to it within the next year but want it on the list