

March 09, 2021

**GHI Website Task Force
Agenda for March 11, 2021**

Mission Statement for GHI Public-Facing Website

1. What are we trying to achieve through the public facing website?
 - A. Public relations
 - B. Home sales and marketing
 - C. Advocacy
 - D. Simply a welcome page for the member portal
 - E. Other
2. Rubrics and changes and updates in response to results
3. Content development
4. Staffing/consultant(s)
5. Yardi Rent Cafe/Condo Cafe
6. Yardi corporate website proposal

Administrative Items

1. Minutes
2. Wireframe development— Mockflow, Spread sheet
3. Next meeting